Success Story

Crop Cart

A Product by RestroApp

Field to Home
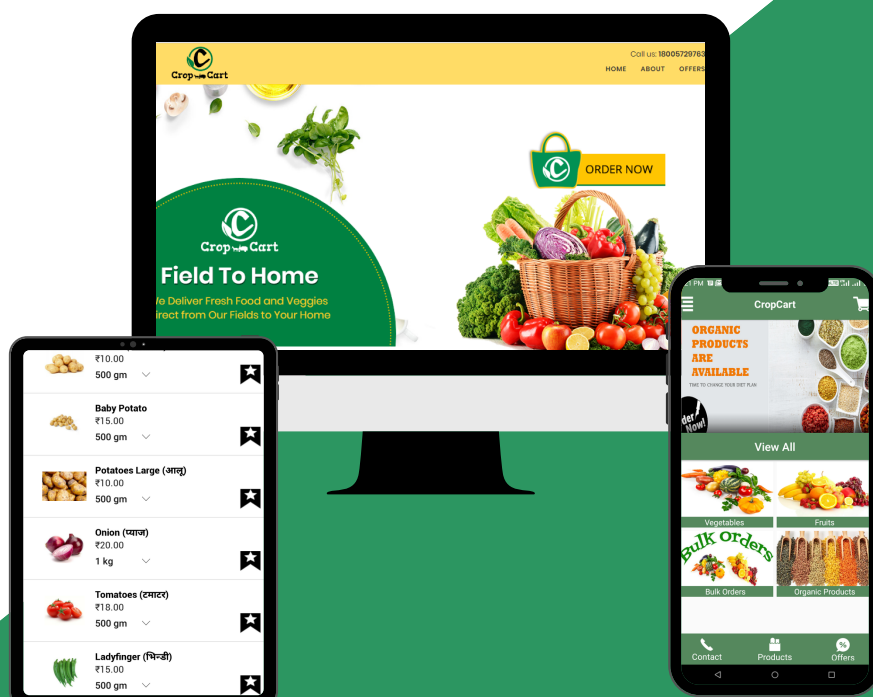
EXECUTIVE SUMMARY

CROPCART is a green groceries (vegetables and fruits) online shop established by a woman entrepreneur in Panchkula, India. This app was focused to resolve the housewives and working women's problem 'To buy daily fresh groceries'. So, the owner need a complete digital solution, which provide online ordering facility to their customers.

As per the requirements, we developed a complete grocery delivery app solution (Android app, iOS app, and Web app) including features like bulk orders, add & delete products, loyalty points, refer and earn, add favorites, coupons and offers, repeat previous orders, order scheduling etc. and it has been built better than the client's expectations.

Now, CROPCART- online grocery app is continuously generating higher sales. The feature rich app offerscomfort and convenience with the value-added solution to the customers and owner both. The merchant is able to deliver fresh, duly washed and properly packed groceries, fruits, vegetables, organic products, pulses etc at customer's doorsteps.
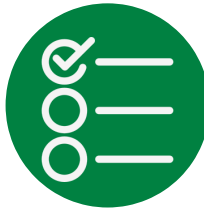
ADMIN FEATURES

The admin can manage account hassle-free

Password reset via email if it is forgotten

Admin Dashboard

Seamless order management is availed

Any delivery zone within the region

GST integration and other taxes that are applicable

Upload products with their respective images

View the list of grocery items, subcategories, details

View List of Accepted, Cancelled, Completed, Pending & In-Progress Orders

CUSTOMER FEATURES

Quick registration after completion of basic details

Offers & coupons are given every now and then

Password reset option via mail if forgotten

Re-order the previous order

Order history details are clearly visible

Quick payment option availability

Integrated Facebook SDK

UI/UX DESIGN SUCCESS

The merchant is impressed with the final designs of Android app, iOS app, and Web app developed by our team. We put professional's best practices and experiences to get optimum results. We strive to create an impeccable app within the deadline without compromising on quality standards. The app runs properly within the entire system.

Moreover, our team of professionals advised and implemented UI/UX improvements for the better customer experience. Everyone was gratified with this app as It is one of the most illustrative example of developing a custom software solution.

OWNER BENEFITS

- **User Management**
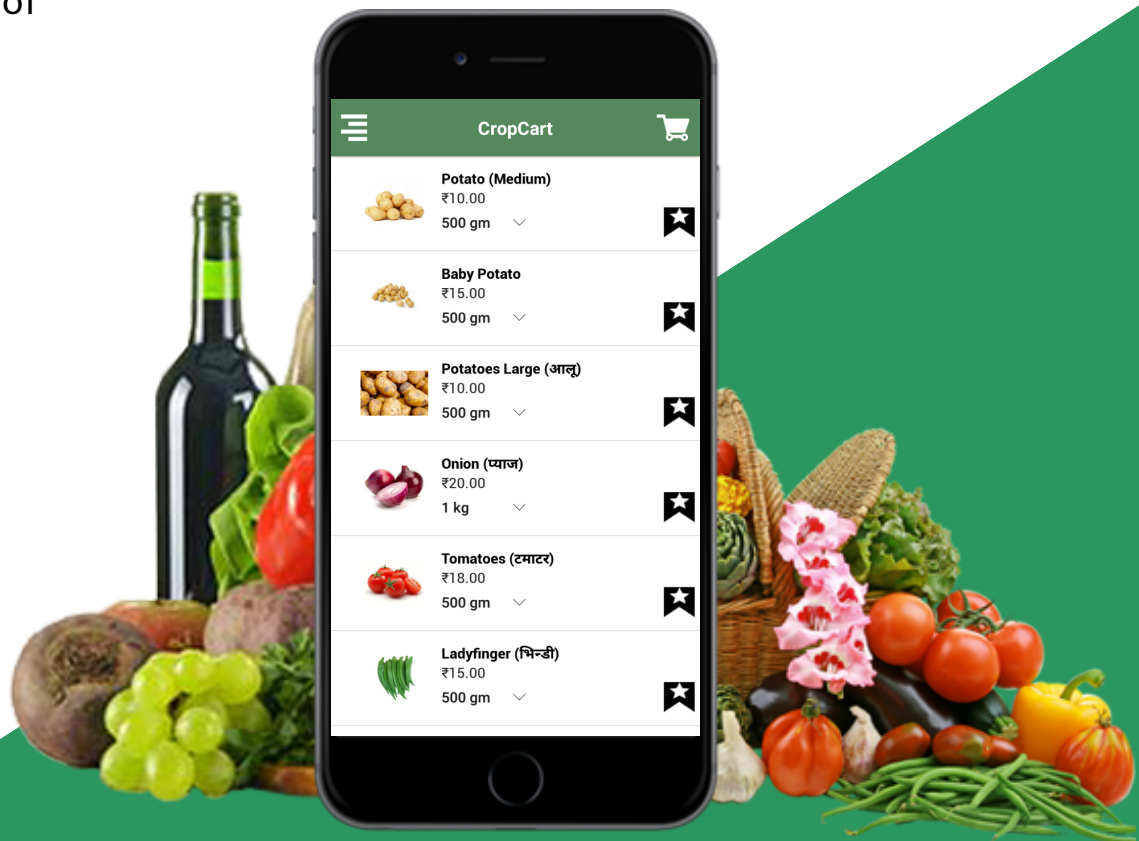1. Update, Delete And Edit Users/Customers

- **Order Management**
1. Update And Delete Order Status
2. Update Order Status As Accept, Cancel, Complete And Pending.

- **Payment Management**
1. Manage Payment Calculation For Shoppers And Shopping Requesters

- **Sales**
1. Improved sales
2. Quick turnover
3. Inventory control

FINAL OUTCOME

CropCart's owner is one of our most prominent clients with whose invaluable advice, our team was able to create a superlative app. Our team appreciates their business & are grateful for the trust that they have placed in us. The merchant is impressed with the final app. We put professional intuition & experience of the developers to retrieve optimum results.

The company is captivating potential customers as their sales have amplified to 55% in the first month and 60% in the second month after the project completion.

We developed a constructive app having pinnacle quality where customers can experience a user-friendly interface, ready to go solutions. Android app, iOS app & responsive web app compatible in all screen sizes. The user interface of the app is very easy. The melange of proficient & well-versed developers designed the app to ensure the client gets up to the minute details of sales and enhance shopper's experience.

The company is now receiving hundred of orders monthly as the app is becoming popular.

Thank You!